

## Evidence timeline: Publicity in developing the Twynning NDP. Liz O'Dell

Date		Evidence ??
Oct-13	First mention of NDP in Twynning Bulletin Issue120, delivered to every household in the Parish	Scan attached
20-Feb-14	Start up meeting in Twynning Village Hall, advertised on all public notice boards and in Twynning Bulletin Issue121	Scan attached
29-Mar-14	Launch meeting in Twynning Village Hall to define steering groups and establish terms of reference. Advertised on all public notice boards in parish. Only 22 present.	
10-Apr-14	Public meeting to show NDP section of village website plus professionally designed logo. Advertised via emails to all the various user groups in the village, plus posters in 14 sites around the parish	List of boards attached
From April	Constant updates on the NDP section of the village website <a href="http://twynningvillage.co.uk">twynningvillage.co.uk</a>	
26-Apr-14	Till end of May : initial 8-question survey launched online. Paper versions were handed out by the NDP team outside the shop, and kept available behind the shop counter. We had 95 online responses and 20 paper responses.	Scan attached
23-May-14	Took the paper survey to the OAP Lunch Club to hear views of older people	
May-14	Article in Twynning Bulletin Issue122, delivered to every household in the Parish	Scan attached
Jun-14	School children's survey: a junior version of the original. We used the school's ICT suite at lunchtime to enable all children to participate. 80 children responded and their opinions were fed back to the steering group.	Attached
Jul-14	A campaign of Posters from local professional graphic designer, at 14 sites round the Parish, to advertise the NDP website and point to NDP tent at August 25th fete. Week1: Broadband vs Broadbeans, Week3: Cowpat vs car-park , Week5: Earlybird vs Night-owl.	Posters attached
25-Aug-14	Event at village summer fete to exhibit information gathered, and to collect feedback, noting age-groups and post-codes to ensure full representation.	
Oct-14	3 separate articles in the Twynning Bulletin123 to keep NDP profile high while we wrote Questionnaire through September and October	Scan attached
24-Nov-14	Questionnaire online version went live on the website . In addition, 2 paper copies of the questionnaires were hand-delivered to every household in the week beginning November24 (mostly on Mon24 and Tues25). 1500 copies went out and a further 100 were left in the shop / at the Village Inn, or to hand out to any one who wanted one.	
26-Nov-14	A 3mx1m banner reminding everyone of the dates and website was placed at entrance to the village for a week outside Tariq Latif's house at the entrance to Twynning Green, then outside the shop till Dec16	Attached
01-Dec-14	A4 posters, matching the banner, were put up in 14 sites all around the Parish	Attached
Dec-14	Reminders went out to all parents of Twynning school in newsletter 2 weeks running, Dec 4th and 11 <sup>th</sup>	Scan attached
Dec-14	Articles in Tewkesbury Direct (pg 22,Dec2014 edition) ; in St Mary's magazine (pg 12, Dec2014 ) to keep the profile high.	Scan attached
Dec-14	Reminder announcement at church	
Dec-14	On Saturday 6th, Saturday 13th and Sunday14th December a rota of volunteers stood outside the shop on (email trail available on request). This was to jog memories, and explain any questions residents had.	
Dec-14	Parish residents had nearly 3 weeks, including 2 weekends, to fill the questionnaire in. Completed paper copies were collected at the shop and pub, and various members of the steering group collected them from their friends and neighbours. We had 496 responses by Christmas, of which 286 were returned on paper. The latter were entered online by pairs of NDP volunteers who initialled and numbered each copy. All these paper copies are now at GreenFarm, available for scrutiny.	
Jan-15	All survey results now on NDP website, plus an interactive NDP forum	
Feb-15	Posters round Parish to advertise next NDP meeting 9Feb	

**Evidence timeline: Publicity in developing the Twynning NDP. Liz O'Dell**

Date		Evidence ??
Feb-15	Article in Twynning Bulletin Issue124, delivered to every household in the parish, to update NDP news and advertise the fact that the survey results are public property. Reminder that Tewkesbury Library offers internet access, or paper copies of survey results are available on request from steering committee. NDP also mentioned in RAID article.	Scan attached
Feb-15	Flier within bulletin to advertise NDP Exhibition on 21Feb and 1March	
Feb-15	Banner placed round village advertising NDP Exhibition on 21Feb and 1March	
21-Feb-15	Public exhibition in village hall 9-4pm to publicise potential development sites and ask parishoners to prioritise 1-6 (where 1 is preferred option)	
01-Mar-15	Public exhibition in village hall 9-4pm to publicise potential development sites and ask parishoners to prioritise 1-6 (where 1 is preferred option)	